

EMERGING TRENDS

Spotlight on Vaping

PREVENTION
bridge to success



AREN'T THEY HARMLESS?

E-cigarette ads and online forums may say that using an e-cig is just inhaling harmless water vapor BUT it's really aerosol and other chemicals.

- There is no government regulation of the chemicals that go into vape products, so **there is no way to know what you are breathing into your lungs** and impossible to know longterm side-effects.
- Reports of **serious lung damage**, known as "popcorn lung" and "wet lung", have been cited after only brief use of vapor devices.
- E-cigarette use among middle and high school students has rapidly increased.
- The industry markets e-cigarettes with **cartoon characters** and flavors like bubble gum, fruit, and chocolate.
- Teens are now smoking e-cigarettes **more than traditional cigarettes**.
- The FDA recently declared Vaping a **Youth Epidemic**, and is currently investigating businesses that may be targeting youth.
- More than **2 million middle school, high school and college students** use the battery-powered devices to heat liquid-based nicotine into an inhalable vapor.
- E-cigarettes are by far the most popular tobacco product among teens: Nearly 12 percent of high school students and 3 percent of middle school students used the device in the past 30 days (2017 National Youth Tobacco Survey).

